



Clackamas County Arts Alliance

2010 Year in Review

Working to keep arts central to life in Clackamas County



Our Year in Review

We are pleased to share this report with you because we are very proud of Arts Alliance accomplishments in 2010!

Public art has long been a thread in the lives of Clackamas County residents, thanks to the commitment of arts advocates and City support in Estacada, Lake Oswego, Milwaukie, Molalla, Oregon City, Sandy and Wilsonville. Build-out of the County's public art master plan added seven new community projects this past year, including seventeen rotating artist exhibit galleries. These cultural activities and landmark projects animate civic places and enhance the daily experiences of Clackamas County residents and visitors.

Arts Alliance programs focus on connecting people and organizations with resources and information. This past year that work was aided by our social and digital media outreach program: we produced and uploaded exhibit training and artist orientation videos on the Alliance website, Facebook, and YouTube, and have successfully gathered and informed residents and artists about events and opportunities through digital media.

The Arts Alliance was hard at work last year to ensure that a thriving arts and culture environment remains an intrinsic part of Clackamas County's economic solution. The arts industry in our County attracts tourists, creates family-wage jobs, and creative-economy businesses revitalize downtown areas. The Arts Alliance supported economic solutions through cultural activities and artistic innovation in many different ways, with visible results all around the County.

But we certainly didn't accomplish anything in isolation. The efforts of our small and experienced staff and volunteer advisory board were significantly aided by the hard work and commitment of hundreds of arts supporters, artists in all disciplines, and residents, each making a difference everywhere in Clackamas County.

As you read through our Year in Review, consider how you would like to be involved next year—we will welcome your participation and support!

—Kirk Mouser and Jude Strader, Co-Chairs and Cheryl Snow, Executive Director



Above, *Reinvention* by Ivan McLean at the Stafford-Borland Roundabout. Be right, *Nature's Gateway* by Joshua Weiner at the 172nd Avenue Roundabout. On our cover, *Leaf Dance* by Carol May and Tim Watkins at Red Soils Public Services Campus. (Cover photo by John Flavin, *The Oregonian*, used with permission.)

Programs & Services

- *Arts Advocacy*
- *Artist Exhibit Program*
- *Information Resources*
- *Public Art Program*
- *Skill Building for Artists*
- *Mentoring to Arts Organizations*



Focus Area Goals

Public Art

1. Ensure that existing Master Plan projects are implemented as described.
2. Public art is an intrinsic element of County cultural tourism planning.
3. Demonstrate how and why public art is a community-building tool.

Information Connection

1. Maintain a website that is a comprehensive resource and communication tool for arts community.
2. Present networking events, bringing artists and arts organizations together for professional development and to build community.
3. Provide business and project management coaching and skill-building for arts organizations, individuals and civic entities.

Building Creative Capacity

1. Create new arts advocates including elected officials, private business owners, individuals, and cultural organizations.
2. Make the case for continued County investment in the arts.
3. Cultivate strategic and program partnerships with all relevant arts and culture organizations.

Infrastructure

1. Ensure a stable and diverse funding base.
2. Employ efficient, cost-effective organizational structure and systems.
3. Diverse Board members reflect Alliance Vision and actively participate in advancement of Alliance Goals.

Public Art

Program Background

Clackamas County Public Art Program Policies & Guidelines were adopted by County Commissioners in 2000, codifying County commitment to public art values as a benefit for residents and visitors.

Art access in everyday life:

- Connects people** to a particular place;
- Reminds us of our stories** and ties us to our history;
- Enlivens and humanizes** public spaces;
- Helps us to see in new ways**, building bridges to diverse world-views.

The policies define art selection criteria, and procedure, and describe goals:

- Develop a program which contributes to and enhances community identity and pride;
- Provide the highest quality artwork available, promoting excellence and demonstrating diversity and variety;
- Preserve, encourage, and promote awareness and understanding of the arts by residents of all ages;
- Increase public exhibition opportunities for artists who live or work in Clackamas County;
- Encourage public participation and interaction with public spaces, kindling awareness of how surroundings impact experience;
- Enrich the public environment for both residents and visitors through incorporation of the arts.

Art in Public Places

The Arts Alliance completed implementation of the County's 3-Year Public Art Plan (2007–2010) last year. Adopted by the Board of County Commissioners in January 2008, the Plan identified opportunities for developing public art components in new county-wide construction projects. Art installations coordinated and managed by the Arts Alliance in 2010 included:

Red Soils Public Services Campus, Oregon City:

- Granite Rug*, by Brian Goldbloom
- Leaf Dance*, by Carol May and Tim Watkins
- Perennial*, by Aaron Hussey with poet Kim Stafford

Monterey Avenue, Clackamas:

- Flying Humans*, by David Boyer (detail shown, above right)

Stafford-Borland Roundabout, West Linn:

- Reinvention*, by Ivan McLean

172nd Avenue Roundabout, Happy Valley:

- Nature's Gateway*, by Joshua Weiner

Clackamas River Bridge, Gladstone and Oregon City:

- Bridge Charms*, by Dale Wilhelm and James Schmidt



Artist Exhibit Program

The Artist Exhibit Program (AEP) exists to increase public exhibition opportunities for artists who live or work in Clackamas County. This program gives emerging and experienced artists an opportunity to exhibit and sell their work commission-free.

Artists are recruited to AEP through an annual open invitation each fall. With the assistance of County employees and others who volunteer their time to serve on a jury, artists are selected for a full year of exhibits in the 17 gallery locations managed by the Arts Alliance.

An annual workshop provides all AEP artists with assistance in preparing artwork for professional exhibit. Inventory management and other gallery business practices are also thoroughly discussed.

AEP galleries can be found throughout Clackamas County. Locations are at clackamasartsalliance.org/aep.htm

2010 Highlights!

Two new galleries were created: City Hall, Oregon City and Ackerman Middle School, Canby.

2010 AEP Artists

Bill Brant	Heather Harris	Molly Reeves
Bill Oyen	Ingrid Aubry	Pam Flanders
Bob Miller	Jeannie Hemming	Philip Juttelstad
Cheryl Butterfield	Jim Grady	Ray Tayrek
Chris Haberman	Jim Hall	Richard "Ritchie" Belleque
Christopher Mooney	Joe Escriva	Robert Bresky
Corbin Tucker Chanter	John Allgood	Robert Paulson
David DeHart	Juan Calvillo	Robin Baden
David Miller	Kathie McEvers	Rudy Stevens
Deb Perry-Guetti	Laura Rambo	Sally Hingley
Deborah Ellis	Leslie Cheney-Parr	Scott Hoyle
Diana Johnston	Leslie Peterson	Scott Starbuck
Diane Schnickels	Mary Burgess	Shenshen Dou
Donna LaPlante	Mary McKenzie Kitzerow	Stephanie Gillette
Douglas Robinson	Marion Griffith	Tonia Twigger McConnell
Ellen Shefi	Mike Wonser	Tracy Moad
Gretchen Dewire		Valerie Asbell

AEP Group Exhibits

<i>Art Connection Exhibit</i>	<i>County Health, Housing & Human Services Exhibit</i>
Adam Bacher	Beatrice McGinnity
Alisha B. Whitman	Cindy Garcia
Betty Hoke	Teresa Baldwin
Buff Holtman	Tiffany Levesque
Carol Tocher	Sheila Kennedy
Diana Johnston	
Diana Nadal	
Jean W. Thomas	
Julie Gibson	
Laura Nunn	
Marie Winston	
Mary Ellen Pedersen	
Rick Moulton	
Susan Coburn	

Programs

Professional Development Workshops for Artists

The Arts Alliance is committed to providing quality, affordable, professional development workshops for Clackamas County artists. Workshop content is based on feedback and input from artists.

Spring 2010 workshops included:

- Copyrights and Contracts** presented by attorney Peter Vaughan Shaver, co-sponsored by RACC (Holy Names Heritage Center, Lake Oswego)
- Grant Writing for Artists** presented by Ben Moorad, co-sponsored by RACC (Clackamas Community College, Oregon City)
- Snap It, Frame It, Write About It** presented by Aaron Johanson, professional photographer; Melanie Townsend, custom framing director for ArtMedia; Margot Voorhies Thompson, printmaker and public artist (Wilsonville Public Library)

Workshops were also presented by Arts Alliance program managers in Fall 2010:
Clackamas County Cultural Coalition Grant Orientation
Artist Exhibit Program Gallery Orientation
 These free workshops provided guidance for professional exhibition practices and grantsmanship strategies.

Information Resources

The rapid growth of digital and social media and other electronic communication formats created the need for an action plan to support Arts Alliance strategy in these areas. The Digital Media Plan project focused on:

clackamasartsalliance.org

- A process to ensure effective implementation;
- A systemic way to keep digital media activity connected to overall strategic vision;
- Measuring results through goal-setting and metrics-analysis;
- Improving workflow and efficiency.

All efforts were directed to swiftly providing our networks with news and information, and to giving our networks easy and accessible ways to reach us. Arts Alliance programs stay connected through a helpline, website, social media and email. Connections are supported by other technology, including Skype, Dropbox, RatePoint and Doodle.



@ClackamasArts



ClackamasArts

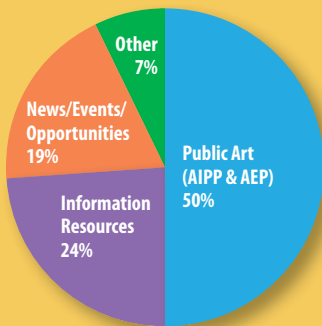


facebook.com/clackamas.arts.alliance

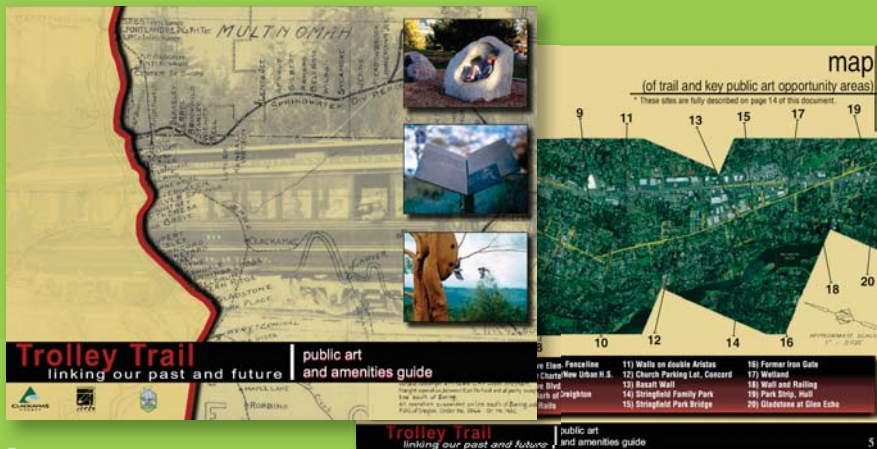


Above, *Perennial*, by Aaron Hussey, located at the Red Soils Campus Plaza, one of seven installations in the Perennial collection.

Website Visits*



*Based on 14,845 page views



Trolley Trail Guide

Thoughtful planning ensures that public art projects meet objectives and satisfy expectations. Public art master-plan processes result in an outline that provides art selection goals and criteria for a designated area, as with the Trolley Trail Public Art & Amenities Guide for Oak Grove and Gladstone. Art master-plans are developed with a diverse group of community stakeholders and arts professionals. For the Trolley Trail plan, the Arts Alliance worked closely with the North Clackamas Park and Recreation District, and many citizens along the Trail alignment.

Mentoring and Technical Assistance

Complex, unique and specialized requests from community arts organizations deserve more attention than a simple phone or email conversation can provide. The Arts Alliance develops customized mentorships and technical assistance to meet these needs, providing a wide range of support for community arts leaders, planners, volunteers and boards of directors, including:

- Strategic Planning
- Needs Assessment
- Board Training
- Organizational Development
- Meeting Facilitation
- Public Art Process Management

Strategic Planning Success Story!

The Arts Alliance was asked by Wilsonville's several arts and culture organizations to help create a sustainability and development plan to increase awareness, participation and financial support. Working closely with organizational representatives and others, Arts Alliance staff led the group in a series of focused workshops and community meetings to identify and build a common vision, mission and strategy. The resulting framework and plan created a unified voice for Wilsonville's arts community, and has attracted enthusiasm and energy. The new Arts and Culture Alliance of Wilsonville (ACAW) is building leadership and gaining attention, and is on-track toward meeting its goals.



Board & Organization Success Story!

As a relatively new Arts Commission, Molalla Arts Commission was enjoying strong community and city government support, but its structure and operations were not keeping pace with its needs. Arts Alliance staff led the MAC team through planning sessions designed to identify long-term strategic goals and to develop an integrated approach to their mural program, pop-up galleries and business partnerships. Staff also led trainings for commissioners that focused on roles and responsibilities specific to community arts leadership. MAC leaders have created a strong vision for arts in Molalla, and are implementing an achievable, realistic program plan.



Above, another *Perennial* piece by Aaron Hussey. Below, Professional development workshop held at Wilsonville Public Library.



Arts Alliance staff added value and supplied technical assistance to our arts and culture community:

Project Development Partnerships

- Molalla Arts Commission: Sojourn Theatre collaboration
- Willamette Falls Heritage Area Coalition:
 - National Heritage Area designation
- Clackamas County Main Street: Estacada Main Street program
- Clackamas County Juvenile Department:
 - Youth-at-Risk program collaboration

Provide Resources and Connections

- U. S. Census Bureau
- St. Francis Episcopal Church, Wilsonville
- Arts Council of Lake Oswego

Public Art Training and Process Development

- Rotary Club of Oregon City
- City of Sandy Planning Department

Participate as a panelist, committee member or delegate

- Lake Oswego Festival of the Arts
- Regional Arts & Culture Council:
 - Right Brain Initiative Advisory Council
- Regional Arts & Culture Council: Project Grant Panel
- Oregon City Carnegie Center: Utilization Task Force
- Greater Portland-Vancouver Indicators: Cultural Committee

Advocate for Need

- Oregon Cultural Trust
- Creative Advocacy Network: Regional Steering Committee

2010 Clackamas County Cultural Coalition Awards

*ArtMOB (Milwaukie Arts Commission) • Hometown Superhero: Exclusive comic art collection of Dark Horse founder Mike Richardson \$2,000

*City of Wilsonville • A Taste of Art in Wilsonville \$1,000

Clackamas Repertory Theatre • William Shakespeare's *The Tempest* \$3,000

Donate2Educate • Keeping the Arts Alive in School \$3,000

Estacada Area Arts Commission • Estacada Summer Celebration \$1,500

Jacknife-Zion-Horseheaven Historical Society • Heritage of Song & Dance \$2,500

*Jane Reid • PGE Powerhouse Art Jam for Estacada on the Clackamas: A Town & River \$1,200

*Jane Richardson • Bosky Dell Project \$1,394

*Main Street Oregon City • Faces on the Facades: The Story of Downtown Oregon City's Historic Murals \$2,000

Masque Alfresco • 2010 Summer Park Tour: Moliere's School for Husbands \$1,400

Mt. Hood Cultural Center & Museum • Mount Hood Photographic Legacy Project \$3,000

*Providence Willamette Falls Hospital Foundation • Public Art at Willamette Falls Hospital \$2,000

*Sojourn Theatre • On the Table Production \$3,000

The Art Gym, Marylhurst University • The Art Gym 30th Anniversary Portrait Exhibition \$3,000

*Tim Mather • Belluschi Pavilion \$2,500

Willamette Falls Heritage Foundation • Stories From the Mill, West Linn, Oregon 1927-1986 \$1,000

Clackamas County Cultural Coalition

Arts Alliance staff provides grant administration support to the Clackamas County Cultural Coalition. In 2010, the Coalition awarded a total of \$33,494 to thirteen arts and culture organizations and three individuals through the sixth Community Cultural Participation Grant program. The Grant Program's purpose is to locally distribute private funds contributed to the Oregon Cultural Trust in support of goals and funding priorities outlined in the Clackamas County Plan for Arts, Heritage and Humanities.

clackamasculturalcoalition.org

2010 funding priorities supported: Creative People and Organizations, Heritage and History, Participation in the Arts, Public Art, Facilities and Sites, K-12 Education and Lifelong Learning, and Natural Sites. An independent Grant Review Panel was convened to review the 25 applications received. The sixteen applicants and projects recommended for funding are listed at left, including eight first time applicants.*

The Grant Review Panel was comprised of arts, heritage and community development professionals including:

- Sue O'Halloran, *past Board President Mt. Hood Jazz Festival and past president, current member Gresham's Center for the Arts Foundation*
- Patrick Harris, *Curator, Aurora Colony Museum*
- Bonnie Laing-Malcolmson, *President, Oregon College of Art & Craft*
- Lindy Trolan, *Cultural Collections Coordinator, Confederated Tribes of the Grand Ronde*
- Rod Boutin Chair, *Clackamas Cultural Coalition and Attorney-at-Law, Lake Oswego (non-voting)*

The Coalition added a **Special Opportunities Grant Program** to provide rapid assistance to individuals and organizations for unforeseen need. Seven grants totaling \$4,391 were awarded in 2010:

Wilsonville High School's Soul'd Out A Cappella Choir, \$750 to participate in the national competition in New York City

Gladstone High School, \$741 to introduce a sustainability curriculum with an arts and heritage component to support LEED certification

Willamette Shore Trolley \$600 for mechanical repair

Oregon City High School, \$600 to support creating an annual literary magazine

Horace Baker Cabin Historical Society, \$750 to preserve and protect cabin with fumigation

Staged! Musical Theatre Series, \$750 to bring Tony-Award winning composer Jason Robert Brown to perform in a Staged! concert event

Giovani Castenada, \$200 for tuition support to attend the Shakespeare Festival's two week summer intensive seminar for juniors

Below, Masque Alfresco's cast performs *School for Husbands* by Moliere at George Rogers Park in Lake Oswego. Photo Courtesy Don Teeters

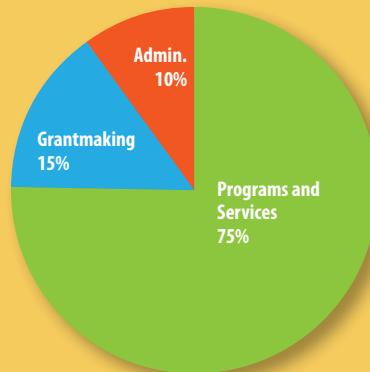
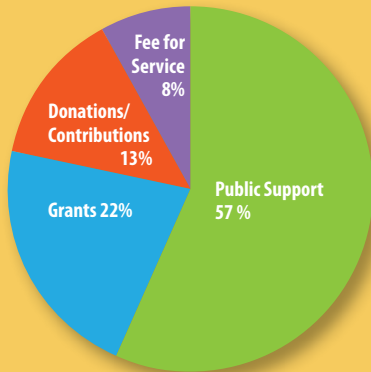


"The Friends of Timberline (FOT), its individual members, and visitors to Timberline Lodge and Mt. Hood have benefited from the Clackamas County Arts Alliance over the years from participation in educational grant writing workshops and through monetary support from Clackamas County Coalition and the fruits of that support. FOT strongly supports the Clackamas County Arts Alliance and the programs it facilitates."

—Lenore Martin, FOT Board Member and Secretary of the FOT Board

Finances

The Arts Alliance budget is held within Clackamas County's Department of Tourism and Cultural Affairs. The County operates on a July 1–June 30 fiscal year. This financial report reflects the most recently-completed fiscal year ended June 30, 2010.



Revenue

Public Support	\$145,285
Grants	55,513
Donations & Contributions	34,892
Fee for Service Contracts	19,950
	<hr/>
	\$255,640

Expenses

Programs & Services	\$192,492
Grantmaking	37,685
Administration	25,463
	<hr/>
	\$255,640



Above, Joe Seamons performs at the opening of the Estacada Powerhouse exhibit. Photo courtesy Bob Steele of PGE. Below left, a visitor enjoys the art at the Clackamas County Public Services Building Entry Gallery.



“As a community, there is nothing as revitalizing as art. Our Guild has received a lot of support from the Arts Alliance. I am not sure we would exist without its continued support and direction.”

—Irene Mermelstein
member, Three Rivers Artist Guild

“I would like express my appreciation for the advice and counsel offered by the Clackamas Arts Alliance...advice and counsel from Arts Alliance staff gives us a fresh prospective as well as the prospect of cohesiveness needed to establish our organization. I hope that they will continue to assist us in our very worthwhile endeavors.”

—Dave DeHart, Co-leader
Arts & Culture Alliance of Wilsonville

“I really appreciate what the Clackamas County Arts Alliance does for the County and for individual artists.”

—Laura Rambo
Oregon City artist

“Love the program! No entry fees, no commission, plenty of exposure!”

—Cheryl Butterfield
Estacada artist

“Good opportunity for newer artists especially. Well organized.”

—Diana Johnston
Lake Oswego artist

“I am very impressed with what the Clackamas County Arts Alliance is doing. Your knowledge base is also impressive. Thanks for the information.”

—Hollis McLean-Wenzel
Director, Sandy Chamber of Commerce

“Thank you so much to you and the other members of the Arts Alliance committee for helping make the Clackamas Arts Alliance program fun, successful, and so beautiful.”

—Jeannie Hemming
Oregon City artist

Our Vision

The Arts Alliance will have broad-reaching impact in all areas of the county, and will be widely known as **the first and most reliable source of arts information** for interested citizens and creative practitioners in all disciplines. The Alliance will strategically invest in partnerships and collaborations to achieve maximum impact. Existing partnerships will be deepened and strengthened, and new allies cultivated. **Cultural and historical collaborative projects will define the County** with arts and heritage trails, signage, maps and monuments.

Because of these efforts, Clackamas County will be a **national leader in public art and a cultural destination for residents and visitors**. Art opportunities will exist everywhere. **Citizen access and involvement will be broad and deep**. Ethnically diverse individuals and organizations will be a visible part of the cultural riches in all County communities, and adults of all ages will be engaged. Expanded involvement of younger adults in arts opportunities will be evident.

The arts will be central and visible in every county community.

Funding for the arts will be strong and stable throughout the county. Elected officials and decision-makers will understand the economic impact of the arts industry to Clackamas County, and will value the arts as a driver for tourism, employment and community development.

Our Mission

The Clackamas County Arts Alliance supports, develops and promotes access to performing, literary and visual arts in all our communities.

Our Staff

Cheryl Snow
Executive Director

Elizabeth Klein
Program Manager

Betsy Bostwick
*Public Art Manager
through September 2010*

Clint Riley
*Public Art Manager
from October 2010*

Sue Allen
Exhibit Coordinator

Our Advisory Board

Tamra Brosseau (retired in 2010)
Historic preservationist

Christine Caton
Arts educator

Katinka Bryk
Librarian

Bruce Hanson
Business owner

David Lochtie (retired in 2010)
Art teacher

Anna Meyrick
School director

Kirk Mouser
Artistic consultant

Ellen Rogalin
Community relations specialist

Mick Scott
Retired marketing consultant

Bob Sterry
Artist business consultant

Anne-Louise Sterry (retired in 2010)
Performing artist, speaker

Jude Strader
Events coordinator

Greta Pedersen
Performer, educator, publisher

Laura Sattler
Interior designer, arts advocate



Clackamas County Arts Alliance
PO Box 2181
Oregon City, OR 97045
503.655.0525
clackamasartsalliance.org
Facebook: facebook.com/clackamas.arts.alliance
Twitter: ClackamasArts
email: info@clackamasartsalliance.org

Our Memberships

Americans for the Arts
Northwest Business for Culture & the Arts
Creative Advocacy Network
Non-Profit Association of Oregon
Willamette Valley Development Officers

Our Partners

